

**MINUTES OF MEETING OF THE DESIGN COMMISSION
OF THE CITY OF LA CAÑADA FLINTRIDGE
HELD ON APRIL 6, 2017**

- I. CALL TO ORDER:** Chairman Moldafsky called the meeting to order at 7:31 a.m.
- II. ROLL:** Others present were Vice Commissioner Hoopes and Commissioners Balcazar, Fuelling, and King
- III. PLEDGE OF ALLEGIANCE:** The Flag Salute was recited.
- IV. COMMENTS FROM THE PUBLIC:** There were no comments.
- V. CONSENT CALENDAR:**
- A. **Minutes** 2-2-2017 DC Meeting – The minutes were approved as submitted. Approved 5-0.

VI. PUBLIC HEARINGS:

- A. **Design Review 17-05;** Bank of America; 537 Foothill Blvd.; updated sign program and trade dress for existing bank building.

Consulting Planner Roger Cantrell gave an overview of the project involving new signage and trade dress for Bank of America.

Mr. Cantrell noted a concern with the red monument sign and ATM flashing. He believed that, overall, the design is of good form from the base to the top. He did feel, however, that the logo could be lost in the red field. The sign is proposed to be constructed of recycled aluminum and stainless aluminum.

The sign representative, Chris Kelly, explained the history of the sign program and the switch to the color, red, for better visibility of the bank and site. He did not believe that the red field would impact the visibility of the logo.

The Commission reviewed the color board relative to the plans. They liked the dark-red color.

Chairman Moldafsky asked about the second drive-through ATM.

Mr. Gjolme located the drive-through on Google street view.

Vice Chairman Hoopes said that he liked the dark-red color for the proposed monument sign.

Commissioner Fuelling said that he was amenable to the proposal as submitted.

Commissioner King said that she was ok with the darker red color for the monument sign, as opposed to the bright red that was proposed.

Mr. Kelly said that the white option was another option for the monument sign.

Planner Gjolme displayed an example of the white field for the monument sign.

The applicant showed a gray option on a tablet, which the Commission endorsed and said they would approve.

Commissioner Fuelling said that he would recommend for approval that all incidental and directional signs be 'Champagne Silver'. 'Garbo Silver' will be used for the ATM surrounds and monument sign field.

M/S/C –Fuelling/King to approve the project. Approved 5-0.

VII. OTHER BUSINESS: There was none.

VIII. COMMENTS FROM THE COMMISSIONERS: There was none.

IX. COMMENTS FROM STAFF: There were none.

X. ADJOURNMENT: The meeting was adjourned at 8:29 a.m. Approved 5-0.