

**ACTION MINUTES OF A MEETING OF THE DESIGN COMMISSION
OF THE CITY OF LA CANADA FLINTRIDGE
HELD ON NOVEMBER 1, 2012**

- I. CALL TO ORDER:** Chairman Moldafsky convened the meeting at 7:32 am.
- II. ROLL:** Present were Commissioners Hoopes, Roberts, Vavoulis, Director of Community Development Stanley, Planners Gjolme and Clarke. Commissioner Tobias was absent.
- III. PLEDGE OF ALLEGIANCE:** The Flag Salute was recited.
- IV. COMMENTS FROM THE PUBLIC:** There were no comments.
- V. CONSENT CALENDAR:**
- A.** Minutes – October 4, 2012 Meeting. M/S/C Hoopes/Vavoulis to approve the minutes as submitted. Approved 4-0.
- VI. CONTINUED PUBLIC HEARINGS:** There were no continued items.
- VII. PUBLIC HEARINGS:**
- A. Design Review 12-10; Pop Nail; 446 Foothill Blvd.; new wall sign.**
- Planner Gjolme discussed the request to install a wall sign composed of foam letters. While the request was simple and straightforward, the font style and overall character of the sign was too basic and staff presented alternative styles that were recommended for approval.
- Commissioner Hoopes confirmed that the detailed serifs shown in staff's alternatives could be replicated during the fabrication of the actual letters.
- The Commission appreciated staff's alternatives and endorsed the two that employed Broadway and Bodini font with the letter "O" in black or gray.
- M/S/C Vavoulis/Hoopes to approve in accord with staff's alternatives. Approved 4-0.
- B. Design Review 12-09; Pho Season; 2222 Foothill Blvd. #B; new internally illuminated wall sign.**

Planner Gjolme explained the request to install a new channel letter sign. Red letters were proposed, but were regarded as consistent with the center and appropriate given the subject building's ample setback from Foothill Blvd. Staff commented that a temporary sign on the window composed of striking black and yellow font was preferable to the sign proposed, but could support the request as submitted nonetheless given the scope of the required findings.

The Commission preferred the use of orange letters with white returns, as demonstrated on the printed plans, and preferred to consult with the applicant prior to taking any action.

The preference was to continue the item in order to further discuss alternative designs for the sign with the applicant in attendance.

M/S/C Roberts/Moldafsky to continue the item to the next meeting. Unanimous 4-0.

C. Design Review 12-12; Chase; 749 Foothill Blvd.; new wall sign.

Planner Clarke gave a brief overview of the brushed metal plaque proposed for one of the columns along the rear entry to the bank.

The Commission had no questions and thought the sign was well designed and appropriate as proposed.

M/S/C Vavoulis/Roberts to approve as submitted. Unanimous 4-0.

D. Design Review 12-11; The Smoothie Stop; 442 Foothill Blvd.; new wall sign.

Planner Clarke outlined the request for a new wall sign, similar in composition and location to the "Pop Nail" sign discussed at the beginning of the meeting. He felt the sign's interesting font style and use of multiple colors warranted approval as submitted.

The Commission had no questions.

M/S/C Vavoulis/Roberts to approve as submitted. Unanimous 4-0.

VIII. OTHER BUSINESS: There was no other business.

IX. COMMENTS FROM THE COMMISSIONERS:

Commissioner Hoopes commented on the temporary sign situation at the Pop Nail business and how it detracted from the entire center.

Director Stanley responded that the over-concentration of temporary signs would be dealt with through code enforcement process.

Planner Gjolme added the installation of the new wall sign would not be allowed until the non-conforming temporary signs were removed.

X. COMMENTS FROM STAFF:

Director Stanley mentioned that a study session for the Tree Ordinance would be held on the 19th and that the reader board issue was still being studied by staff and another report to the Council was likely in January.

XI. ADJOURNMENT: The meeting was adjourned at 8:07 a.m.