

**MINUTES OF A MEETING OF THE DESIGN COMMISSION
OF THE CITY OF LA CANADA FLINTRIDGE
HELD ON NOVEMBER 7, 2013**

- I. **CALL TO ORDER:** Chairman Moldafsky called the meeting to order at 7:30 a.m.
- II. **ROLL:** Present were Commissioners Hoopes, Roberts, Tobias, Vavoulis, Director of Community Development Stanley and Planners Gjolme and Clarke.
- III. **PLEDGE OF ALLEGIANCE:** The Flag Salute was recited.
- IV. **COMMENTS FROM THE PUBLIC:** None.
- V. **CONSENT CALENDAR:** Minutes - 10/3/2013 & 10/17/2013 DC meeting.

10/3/13 - M/S/C Hoopes/Tobias Approved 5-0.

10/17/13 - M/S/C Tobias/Roberts Approved 4-0 (Hoopes abstained).

VI. CONTINUED PUBLIC HEARINGS:

A. Design Review 13-10; 502-522 Foothill Blvd.; McKently/Cabriloff; landscape improvements in conjunction with approved shopping center upgrades.

Planner Gjolme gave an update of the proposal and noted changes made to the plans since the last Commission meeting.

Architect Ken McKently spoke about the monument sign and the number of tenants signs which is less than the actual number of tenants in the center. He preferred to allow for variety in font color.

Commissioner Tobias spoke about font size and color and the individuality of signs similar to Town Center.

Commissioner Roberts said that logos for businesses can be varied in size and shape. Single panels need some uniformity by being one color. He preferred white as the color as it is easier to see at night and neutral.

Commissioner Hoopes suggested applied letters not pin mounted. There would be no need to return to the Commission for panel approvals in the future.

Commissioner Roberts did not specify number of tenants. It was more important to fit proportionately in the space provided.

Commissioner Hoopes said that they could designate an area for the applicant to work inside. Signs need to be proportional. There needs to be a mechanism to trigger a return to the Commission.

Planner Gjolme said he was comfortable drafting a Condition of Approval for this.

Commissioner Vavoulis said that the size of sign panels was to be proportionate to the background field.

Commissioner Roberts said that he was was comfortable with the landscaping as proposed.

Monument sign: M/S/C Roberts/Vavoulis to approve the sign subject to use of white applied letters in various fonts proportionally-sized with the field subject to staff approval; field to be wood or simulated wood of a darker color than that shown. 5-0.

Landscaping: Commissioner Roberts was comfortable with roses and tulip trees similar to Public Works specifications. M/S/C Roberts/Tobias to approve as submitted. 5-0.

VII. PUBLIC HEARINGS:

A. Design Review 13-05 & 13-09; 2220 Foothill Blvd.; Zentmyer; final approval of rebuilt monument sign with internally-illuminated tenant panels.

Planner Gjolme spoke about the project's background with the Commission. The sign code allows for the Commission to grant exceptions to certain code standards, which staff endorsed in this instance since the Commission indicated as much at the previous meeting. M/S/C Tobias/Hoopes to approve use of internally-illuminated monument sign panels matching the existing monument sign to the west. 5-0.

B. Design Review 13-14; 1929 Verdugo Blvd., Suite E; new internally illuminated and non-illuminated wall signs.

Planner Clarke gave overview of the request which included illuminated wall signs and a non-illuminated side panel.

Commissioner Vavoulis concurred with staff's recommendation.

Commissioner Tobias said the sign color looked pink not burgundy as shown on the plans.

Commissioner Roberts said he hated to mess with a corporate color. Let it be. He said that the hanging sign totally doesn't work. Starbucks sign is appropriate since it uses both copy and a hanging logo. He agreed with staff as well.

Commissioner Hoopes agreed with staff as well.

Steve Terry confirmed corporate color. He felt that the hanging sign gave it balance.

Chairman Moldafsky was ok with the color given the setback from the street.

Alan Fakleri spoke about the business. He may be back for a sign change in a few months since company was bought by Cricket.

Commissioner Tobias referenced the appropriateness of the Starbucks sign.

M/S/C Vavoulis/Hoopes to approve per staff recommendation with the hanging sign eliminated. 5-0.

VIII. OTHER BUSINESS: None.

IX. COMMENTS FROM THE COMMISSIONERS: None.

X. COMMENTS FROM STAFF: Director Stanley spoke about readerboards. There was a discussion about strongly divergent opinions from the Commissions. A possible meeting between the Commissions was suggested to further discuss the issues and come to an accord.

Commissioner Roberts commented about the Sport Chalet colors which were being changed. He had been consulting with the applicant and certain sample swatches were now in place.

XI. ADJOURNMENT: The meeting was adjourned at 8:45 a.m.