

**MINUTES OF A MEETING OF THE DESIGN COMMISSION  
OF THE CITY OF LA CANADA FLINTRIDGE  
HELD ON FEBRUARY 15, 2018**

**I. CALL TO ORDER**

Chairman Moldafsky called the meeting to order at 7:31 a.m.

**II. ROLL**

Also present were Commissioners King, Balcazar, and Fuelling. Vice Chairman Hoopes was absent.

**III. PLEDGE OF ALLEGIANCE**

The Flag Salute was recited.

**IV. COMMENTS FROM THE PUBLIC**

There were none.

**V. CONSENT CALENDAR – Minutes: 10/19/2017, 11/2/2017, and 2/1/2018 meetings**

M/S/C – Balcazar/King to approve the minutes. Approved 4-0-1. Vice Chairman Hoopes was not in attendance at today's meeting and therefore, abstained from voting on the meeting minutes of 10/19/2017.

**VI. PUBLIC HEARINGS:**

- A. **Design Review 17-18;** Shell; 4530 Angeles Crest Hwy.: new signage and trade dress changes.

Director Stanley gave a presentation in accordance with the staff memo and showed a Power point. Staff has a concern with the new canopy sign. staff recommended a white background field be changed to match the canopy color. The existing Service Center and Food Mart signage band is awkward. Staff recommends that the signs be reduced to the same size of the band and that the background color of the sign match the wainscoting; either gray lettering with a lighter white background or a gray background with white lettering.

The Car wash sign should also be reduced to the size of the band.

Chairman Moldafsky asked what staff's concerns are regarding the monument signs. Director Stanley said there is concern with the cabinet color. There currently is not enough contrast between the sign face and the cabinet color. Staff recommends leaving the larger monument sign nonconforming and refacing it.

Mr. Stanley presented proposed colors.

The Public Hearing was opened.

Speaker, Sorin Enache, explained that gray was removed as a Shell Gas Station corporate color as of 2012.

Mr. Stanley explained that there are components that have not been submitted to staff. Mr. Moldafsky agreed that clarification on the signage is necessary. Mr. Stanley explained further that staff has concerns with the proposed canopy sign and that it will not match the current canopy colors well.

Mr. Enache showed signage examples that are similar to his request, that exist in Diamond Bar.

The Commission explained that they need to have a complete and clear package of what exactly is proposed. Mr. Enache said that he could have the changes in the next week.

The Public Hearing was closed.

Ms. Balcazar & Ms. King discussed the consistency of the service center and food mart design. Ms. Balcazar recommended red on white or white on red lettering for the signage.

Mr. Fuelling suggested that the gray be retained in the signage. He recommended that the monument sign size be reduced.

Mr. Moldafsky stated that he was not comfortable with the request that has been submitted and he needs more information. Mr. Stanley suggested an overall plan be submitted. A detailed close-up of the canopy should be provided for the Commission.

Mr. Fuelling reiterated that currently, there is not enough information to make a determination. The existing signage is inconsistent. He recommended that more contrasting colors be submitted.

The Commission said that they would like less white submitted. Mr. Stanley suggested a softening of the background field. He said that a better presentation packet should be submitted.

Mr. Enache said that his applicant is very particular with colors. He will request a light gray logo and will bring back options for the Commission to consider. M/S/C- King/Balcazar to continue the item to a date uncertain. Approved 4-0.

**VII. OTHER BUSINESS:**

- A. **Design Review 16-08;** Arco; 550 Foothill Blvd.: endorsement of changes to approved monument sign.

Director Stanley gave a presentation in accordance with the staff memo. He explained that staff is requesting feedback from the Commission to see if they wish to enforce the original findings for the monument sign or will they allow for the changes to the monument sign to be retained.

The Public Hearing was opened.

Speaker, Sorin Enache, explained that the white that was installed in the monument sign is off-white. Corporate colors are changed to white.

Mr. Stanley explained that the signage was installed without first getting approval.

Both Mr. Moldafsky and Mr. Fuelling said they were all right with the sign change.

Ms. King believed that a precedence is being set if applicants install what they wish and later ask the Commission to approve the changes in contrast to what was originally submitted and approved.

Mr. Stanley also explained that the right-of-way and pole sign have been removed.

Mr. Fuelling felt the white signage is contemporary. Both Ms. Balcazar and Mr. Moldafsky said they preferred the original approved blue signage.

Mr. Stanley informed the Commission that the applicant received City grant funds for removal of their pole sign.

Ms. King said that the blue signage should be retained. She expressed a concern with consistency and setting a precedence that it is all right for applicants to install signage that is in conflict with the original approvals they received.

Director Stanley said that he understood that the original signage approval stands.

**VIII. COMMENTS FROM THE COMMISSIONERS**

There were none.

**IX. COMMENTS FROM STAFF**

There were none.

**X. ADJOURNMENT**

M/S/C - King/Balcazar to adjourn the meeting at 8:26 a.m. Approved 4-0.