

**MINUTES OF A MEETING OF THE DESIGN COMMISSION  
OF THE CITY OF LA CAÑADA FLINTRIDGE  
HELD ON OCTOBER 4, 2018**

- I. **CALL TO ORDER:** Chairman Moldafsky called the meeting to order at 7:31 a.m.
- II. **ROLL:** Also present were Vice Chairman Hoopes and Commissioners King, Balcazar and Fuelling.
- III. **PLEDGE OF ALLEGIANCE:** The Flag Salute was recited.
- IV. **COMMENTS FROM THE PUBLIC:** There were none.
- V. **CONSENT CALENDAR**
  - A. **Minutes** – 5/17/2018, 9/6/2018 and 9/20/2018 meetings – M/S/C Balcazar/King to approve the minutes of the meeting of 9/20/2018. Approved 4-0-1. Fuelling abstained. M/S/C Balcazar/King to approve the minutes of the meeting of 9/6/2018. Approved 4-0-1. Hoopes abstained. M/S/C/ Balcazar/King to approve the minutes of the meeting of 5/17/2018. Approved 3-0-2. Moldafsky and Hoopes abstained.
- VI. **CONTINUED PUBLIC HEARINGS:** There were none.
- VII. **PUBLIC HEARINGS**
  - A. **Design Review 18-10;** Ralphs; 521 Foothill Blvd; revisions to existing wall and monument sign for existing market. Planner Gjolme gave a presentation in accordance with the staff memo. He provided the Commission with a revised design option for the wall sign.

Commissioner Fuelling asked if there are other examples of what is proposed on Foothill Boulevard. Planner Gjolme said that he is not aware of any at the moment and would have to look into it. He asked if the proposed lighting would be diffused. Planner Gjolme said it would be soft-lit.

Vice Chairman Hoopes asked if the sign proposed for the building would be red-lit.

Planner Gjolme explained that the red oval would not be lit; it would be a painted aluminum panel. He explained that the “Fresh Fare” would be halo-lit.

Planner Gjolme and Commissioner Balcazar discussed how the lighting would be on the proposed monument sign. Planner Gjolme said that staff is favor of what is proposed.

The Public Hearing was opened.

Speaker, Patrick Farnal, thanked Planner Gjolme on a well–done staff report and presentation. He agreed with staff's recommendation.

Commissioner Balcazar questioned the copper “Fresh Fare” color proposed against the red oval on the face of the building. Planner Gjolme confirmed that there was adequate distinction between the two. The Fresh Fare proposed for the monument sign is smaller than what currently exists.

Commissioner Balcazar said she liked the halo effect proposed for the wall signage and preferred staff recommendations. Commissioner Fuelling agreed.

Planner Gjolme said he'd like to add a clarifying condition for the monument sign's cabinet color to match what currently exists.

Commissioner Balcazar asked if there are metal spikes proposed to prevent birds from perching the Ralphs building sign. Mr. Farnal said he was not sure. Commissioner Balcazar asked if the spikes could be painted red to blend in with the proposed sign. Commissioner Fuelling agreed with this suggestion.

Vice Chairman Hoopes said that the proposal is very good. He said that because the building sign is so far back from the street, he is not opposed to having more light on it, but he agreed with staff's recommendation.

M/S/C - Fuelling/Hoopes to approve with staff's recommended changes and require the applicant to obtain staff approval of the bird spike color if needed. Approved 5-0.

**VIII. OTHER BUSINESS:** There was none.

**IX. COMMENTS FROM THE COMMISSIONERS**

Commissioner King asked about the property located at 1401 Foothill Boulevard where a cooking school was planned to establish but chose not to. Planner Gjolme explained that a new building is planned to be built there which will need to go before the Planning Commission as there are parking issues.

Commission King asked about a river rock wall that she believed would be retained at the new Starbucks on Foothill Boulevard. Planner Gjolme said he would check into this.

Vice Chairman Hoopes and Planner Gjolme discussed possible new procedures allowing for over the counter sign review. Vice Chairman Hoopes expressed concern over the amount of money “Mom and Pop” businesses have to incur for Design Commission sign review. They also discussed possibilities for how minor changes to signage could be reviewed at a staff level only.

**X. COMMENTS FROM STAFF**

Planner Gjolme informed the Commission of a possible issue with drive-thru signage at the new Starbucks location on Foothill Boulevard. The Commission meeting where the proposal was discussed was held in the conference room and not recorded, so there is not a detailed record of what was actually required. Staff will look into the matter further.

**XI. ADJOURNMENT:** M/S/C King/Fuelling to adjourn the meeting at 8:25 a.m.  
Approved 5-0.