

CITY OF LA CAÑADA FLINTRIDGE

AGENDA STATEMENT PARKS & RECREATION COMMISSION

TO: Parks and Recreation Commission

FROM: Arabo Parseghian, Senior Management Analyst

DATE: February 14, 2018

SUBJECT: **Music in the Park 2018 Summer Series**

RECOMMENDATION:

Parks and Recreation Commission provide staff with direction on what types of music the Commissioners would like to hear, approve the dates for the concert series, and provide any recommendations on specific bands for the summer concerts.

BACKGROUND:

Staff will soon be in the process of coordinating the Annual 2017 Music in the Park Summer Concert Series. In previous years, the concert series featured 14-15 days of entertainment every Sunday during the summer months (Memorial Day through late-August). The 2014, 2015 and 2016 schedules approved by the Commission are as follows:

2017 Music in the Park Concert Series Schedule			
Memorial Day	Captain Cardiac & the Coronaries	<i>Rock-n-Roll Oldies</i>	4:00 p.m. – 6:00 p.m.
June 4	Upstream Music	<i>Soca & Reggae Music</i>	6:00 p.m. – 8:00 p.m.
June 11	Misplaced Priorities	<i>Classic Rock (Classic Car Show)</i>	6:00 p.m. – 8:00 p.m.
June 18	David Sagal Jazz Quintet	<i>Straight Ahead Jazz</i>	6:00 p.m. – 8:00 p.m.
June 25	FM Radio	<i>Every Style Along the Dial</i>	6:00 p.m. – 8:00 p.m.
July 2	Live from Earth	<i>Pat Benatar Tribute</i>	6:00 p.m. – 8:00 p.m.
July 9	Jack Lance Big Band	<i>Big Band</i>	6:00 p.m. – 8:00 p.m.
July 16	Kaleidoscope Chamber Orchestra	<i>Conductorless Chamber Orchestra</i>	6:00 p.m. – 8:00 p.m.
July 23	Brian Lynn Jones & the Misfit Cowboys	<i>Country</i>	6:00 p.m. – 8:00 p.m.
July 30	Past Action Heroes	<i>80's Night (Movie in the Park)</i>	6:00 p.m. – 8:00 p.m.
August 6	Hollywood U2	<i>U2 Tribute</i>	6:00 p.m. – 8:00 p.m.
August 13	DSB	<i>Journey Tribute</i>	6:00 p.m. – 8:00 p.m.
August 20	Pacific Coast Highway	<i>Light Rock</i>	6:00 p.m. – 8:00 p.m.
August 27	Hot August Night	<i>Neil Diamond Tribute</i>	6:00 p.m. – 8:00 p.m.
September 3	Gary Seiler and the Coastriders	<i>Jimmy Buffet Tribute</i>	6:00 p.m. – 8:00 p.m.

2016 Music in the Park Concert Series Schedule			
Memorial Day	Captain Cardiac & the Coronaries	<i>Rock-n-Roll Oldies</i>	4:00 p.m. – 6:00 p.m.
June 5	Fortunate Son	<i>CCR & John Fogerty Tribute</i>	6:00 p.m. – 8:00 p.m.
June 12	Every Style Along the Dial	<i>FM Radio</i>	6:00 p.m. – 8:00 p.m.
June 19	Hollywood U2	<i>U2 Tribute</i>	6:00 p.m. – 8:00 p.m.
June 26	David Sagal Jazz Quintet	<i>Straight Ahead Jazz</i>	6:00 p.m. – 8:00 p.m.
July 3	The Long Run	<i>An Eagles Experience</i>	6:00 p.m. – 8:00 p.m.
July 10	Brian Lynn Jones & the Misfit Cowboys	<i>County</i>	6:00 p.m. – 8:00 p.m.
July 17	Jack Lance Big Band	<i>Big Band</i>	6:00 p.m. – 8:00 p.m.
July 24	Pacific Coast Highway	<i>Light Rock</i>	6:00 p.m. – 8:00 p.m.
July 31	Past Action Heroes	<i>Light Rock</i>	6:00 p.m. – 8:00 p.m.
August 7	LIGHTS	<i>Journey Tribute</i>	6:00 p.m. – 8:00 p.m.
August 14	Steve Roth	<i>A Tribute to Elvis</i>	6:00 p.m. – 8:00 p.m.
August 21	Jumping Jack Flash	<i>Rolling Stones Tribute</i>	6:00 p.m. – 8:00 p.m.
August 28	Gary Seiler and the Coast Riders	<i>Jimmy Buffett</i>	6:00 p.m. – 8:00 p.m.
September 4	Hot August Night	<i>Tribute to Neil Diamond</i>	6:00 p.m. – 8:00 p.m.

2015 Music in the Park Concert Series Schedule			
Memorial Day	Captain Cardiac & the Coronaries	<i>Rock-n-Roll Oldies</i>	4:00 p.m. – 6:00 p.m.
May 31	Highway 91	<i>Classic Rock</i>	6:00 p.m. – 8:00 p.m.
June 7	Every Style Along the Dial	<i>FM Radio</i>	6:00 p.m. – 8:00 p.m.
June 14	Steve Roth	<i>A Tribute to Elvis</i>	6:00 p.m. – 8:00 p.m.
June 21	Misplaced Priorities	<i>Classic Rock</i>	6:00 p.m. – 8:00 p.m.
June 28	David Sagal Jazz Quintet	<i>Straight Ahead Jazz</i>	6:00 p.m. – 8:00 p.m.
July 5	The Long Run	<i>An Eagles Experience</i>	6:00 p.m. – 8:00 p.m.
July 12	Jack Lantz Big Band	<i>Big Band</i>	6:00 p.m. – 8:00 p.m.
July 19	Pacific Coast Highway	<i>Light Rock</i>	RAINED OUT
July 26	Past Action Heroes	<i>80s Cover Night</i>	6:00 p.m. – 8:00 p.m.
August 2	Susie Hansen Latin Band	<i>Latin Jazz and Salsa</i>	6:00 p.m. – 8:00 p.m.
August 9	Gary Seiler and the Coast Riders	<i>Jimmy Buffett</i>	6:00 p.m. – 8:00 p.m.
August 16	Hot August Night	<i>Tribute to Neil Diamond</i>	6:00 p.m. – 8:00 p.m.
August 23	Brain Lynn Jones & Misfit Cowboys	<i>County</i>	6:00 p.m. – 8:00 p.m.
August 30	The Christopher Brothers	<i>Classic Rock & Favorites of Today</i>	6:00 p.m. – 8:00 p.m.
September 7	Pacific Coast Highway	<i>Light Rock</i>	RESCHEDULED 6:00 p.m. – 5:00 p.m.

*** Groups in Bold were first time performs in the Concert Series.**

This year, the Parks and Recreation Commission requested to review the feasibility of hosting the concert serious during the winter holidays. Review of the feasibility includes the cost of hosting events, potential challenges such as weather conditions and the level of anticipated attendance by the public.

Cost

The cost of hosting one concert during the summer is between \$2,340 to \$4,090. The variable factors include the cost of bands, the number for portable restrooms and porter service.

Weather Conditions

Depending on the desired dates to host the winter concert series, weather could play a factor. During winter season temperatures drop and probably of rain in the forecast increases. Looking at historic data the average temperature for the months of December and November have been:

NOVEMBER		DECEMBER	
High	Low	High	Low
52 F	45 F	45 F	38 F

Cold temperature and higher possibility of rain could cause more concert cancellation.

Level of Attendance

Summer Music in the Park has tremendous popularity which draws large numbers. Although it is anticipated similar attendance should the concert series occur during the holidays. It is important to note, weather condition could drastically affect the numbers. Outdoor events do not draw great attendance during cold months.

The level of attendance could also drop due to holiday travels. During Holiday breaks, many residents tend to travel out of town or have holiday commitments which will limit their ability to attend the concert series.