

**AGENDA STATEMENT
PARKS & RECREATION COMMISSION**

TO: Parks and Recreation Commission
FROM: Arabo Parseghian, Senior Management Analyst
DATE: June 8, 2016
SUBJECT: **Consideration of Regulations for the Music in the Park Concert Series**

RECOMMENDATION:

Parks and Recreation Commission provide staff with direction on types of rules, if any, to be considered for attendees of the Music in the Park Concert Series.

BACKGROUND:

The Annual 2016 Music in the Park Summer Concert Series began on Monday, May 30th during the Memorial Day festivities. The concert series features 14-15 days of entertainment every Sunday during the summer months (Memorial Day through late-August). Since its inception, the series has grown in popularity.

Currently, highly attended concerts, such as Memorial Day Concert, draw an average of 1,500 attendees. These attendance levels bring the need to evaluate the events and consider establishing some type of regulations for attendees of the series. On few occasions, staff has observed a few potential issues that may warrant some type of regulation. Most notably the quartering of areas by attendees, dogs roaming off leash, unpermitted solicitors and views obstructed by placement of objects such as umbrellas have been observed.

OPTIONS:

Similar events hosted by other agencies/private companies have placed rules for attendees to provide an enjoyable event for all. Below are few options that the Commission can consider:

1. Establish rules for attendees of the Music in the park Concert Series. The rules can address the issues discussed above and other matters. *
2. Do not establish a set of rules but rather educate the attendees via announcements at the event or an article in the La Cañada Flintridge Vista Newsletter.
3. Provide further direction to staff.

*While establishing rules may assist in addressing these concerns, it could create enforcement issues. As the enforcement would have to be done by the Sheriff's Department, which may not be practical.

RECOMMENDATION:

Staff is recommending the Commission discuss the item and provide staff with direction on types of rules, if any, to be considered for attendees at the Music in the Park.