

**AGENDA STATEMENT  
PARKS & RECREATION COMMISSION**

**TO:** Parks and Recreation Commission  
**FROM:** Arabo Parseghian, Senior Management Analyst  
**DATE:** May 10, 2017  
**SUBJECT:** **Review of Recreational Activity at the Park**

---

**RECOMMENDATION:**

Parks and Recreation Commission approve staff recommendation to review all services and programs offered by the Community Center, identify those the Commission could partner with in providing free sessions to the community.

**BACKGROUND:**

The Parks and Recreation Commission began a pilot project to host recreational activities at Memorial Park. To date there have been two events hosted with total number of 5 participants. The activities have been hosted by local health and fitness instructors who volunteered their time to the City. Each event has taken place on Saturdays from 8AM to 9AM at Memorial Park. Events were advertised through email, an article in the paper, flyers posted at City Hall, social media, and the City's Website.

**DISCUSSION:**

Recreational programing in the City is provided by the Community Center, which receives annual funding from the City for such services. The City's current staffing and resource structure running in house recreational programs. Recreational programs, to be successful, would require dedicated staff who have the expertise in putting together activities. In addition, to attract participates, it requires major marketing efforts and/or an already established base. It is for these reasons; the City has chosen to run its recreational programing through the Community Center. The staff at the Community Center are experts in putting together, activities with their already active user base.

Should the City desire to run its own program, major changes would be required. The City would need to have a dedicated staff who would focus on and be expert in coordinating such programs. As it stands, the City Manager has stated, due to limited staff resources, current staff time cannot be allocated to any new programs.

Furthermore, with a recreational program, a risk assessment is required. Working with our insurance authority, California Joint Power Insurance Authority, the City would be advised to implement the following policies and procedures:

- Policy on hosting recreational programs
- Waiver Forum for Participants with ID verification
- Assign staff to monitor each activity
- Formal Contracts with instructors
- Liability Insurance for all instructors
- Staff training on emergency response protocol

Finally, the City to ensure fairness and guaranteed participation, would be required to hire instructors to conduct the classes. The estimated cost for each instructor is approximately \$500 per class.

The City has had a long history of partnering with local non-profits in providing services to the community on behalf of the City. The Community Center, is one of these long-standing partnerships particularly in the recreational and educational services. The City will continue to run its recreational programs through the Community Center.

Staff is recommending for the Commission, to review all services and programs offered by the Community Center, identify those the Commission would like to partner with by providing free sessions to the community. Through this partnership the Commission can continue to have events while maintaining the City's current programing model.

**ATTACHMENTS:** Example of Services Offered Through Community Center



---

## Intermediate Soccer

Ages: 7 to 9

Meets: WED at 03:30 PM

04/05/2017 to 05/17/2017

Price: \$135.00

---

Coach Paul and Coach Andy are teaming up to bring you their most comprehensive soccer program yet. Participants will hone their skills in an environme...

Instructor: Andy Chidester of Assist Athletics

[View Registration Details](#)

---



---

## Mat Pilates

Meets: THU at 10:15 AM  
04/06/2017 to 05/18/2017  
Price: \$70.00

---

This is a light to moderately paced class in the classic Mat Pilates method, an innovative full-body workout. Mat Pilates may sound intimidating, but ...

Instructor: Janine Bailey, Yoga Instructor

[View Registration Details](#)

---



---

### **Wk 1 Sports Blitz Variety Camp 9am-1pm**

Ages: 5 to 12

Meets: MON,TUE,WED,THU,FRI at 09:00 AM

06/05/2017 to 06/09/2017

Price: \$235.00

---

SPORTS BLITZ VARIETY The most important part of youth sports is to have fun, and this camp is sure to deliver! Participants will learn the fundamenta...

Instructor: Andy Chidester of Assist Athletics

[View Registration Details](#)

---



---

### **Wk 1 Sports Blitz Variety Camp 9am-3pm**

Ages: 5 to 12

Meets: MON,TUE,WED,THU,FRI at 09:00 AM

06/05/2017 to 06/09/2017

Price: \$350.00

---

SPORTS BLITZ VARIETY The most important part of youth sports is to have fun, and this camp is sure to deliver! Participants will learn the fundamenta...

Instructor: Andy Chidester of Assist Athletics



---

### **Flag Football Blitz Camp 9am-12pm**

Ages: 6 to 12

Meets: MON,TUE,WED,THU,FRI at 09:00 AM

06/12/2017 to 06/16/2017

Price: \$199.00

---

FLAG FOOTBALL BLITZ Assist Athletics Flag Football Camp provides a safe, fun and exciting way for players of all skill levels to learn the game. We ...

Instructor: Andy Chidester of Assist Athletics

[View Registration Details](#)

---